

The event visitor in Belgium

Corona measures at events: support from visitors greater than ever



63%

misses going
to events

65%

has
confidence
in organisers

37%

attended
event(s) in
summer

www.publiekeimpact.be

Between 21 and 27 September 2020 1.000 Belgians completed the survey. This sample is representative by gender, age, educational level, migration background and family size. Of those 1.000, 649 people indicated that they attended one or more events in 2019. The results are based on this group of 649 people.

A research by the centre of expertise Public Impact of Karel de Grote Hogeschool in association with VISITFLANDERS, EventFlanders, Experience Magazine, FMiV and the Alliance of Belgian Event Federations.

**KdG
Expert**

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